

## **Transfer of Know-how Based on Learning Outcomes for Development of Open Innovation**

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### **Abstract**

Concept of open innovation assumes that firms can and should use external ideas as well as internal ideas to create value (Chesbrough, 2003). The focus in this Paper is on the transfer of know-how within an open innovation. Useful and meaningful transfer of external know-how could be a challenging task. The process should be effective to create value. It leads us to the research question: How to transfer know-how effectively?

Research Methodology: Qualitative research of data collected from existing body of knowledge.

Expected Conclusion: Research shows that learning outcomes based approach could be used for effective transfer of know-how. The framework developed in the Paper is applicable for transfer of know-how within an open innovation concept.